

We turn your school's photographs or artwork into impressive calendars for you to sell at a profit for fundraising or for promotion.

This is a great way to showcase your pupils' or students' work – they will enjoy being involved and love seeing the finished results.

### WHY CHOOSE INKWELL?

Your bespoke calendars will be professionally-designed and printed on high-quality paper.

You will be able to relax while we take care of all the details and deliver on time.

You can personalise your calendar by including your key dates, logos and captions.

Your photos and artwork will be checked for quality and sized for maximum impact.

You can include sponsorship information/advertising to raise funds from local businesses.

*Choose from the themes shown here or create a theme of your own ...*

#### Art Showcase



#### Sports



#### Performance



#### Events



#### Keepsake



#### Memories



#### Birthday



#### Recipe



### MARKETING IDEAS

- Your calendar will be a valuable marketing tool to promote what makes your school unique.
- Highlight a school's specialist status by choosing your specialism as a theme.
- Use your school's logo and colours to match your website design.
- Sell your calendars at school fairs and events or to your alumni.
- Sell or promote your calendar on your website.

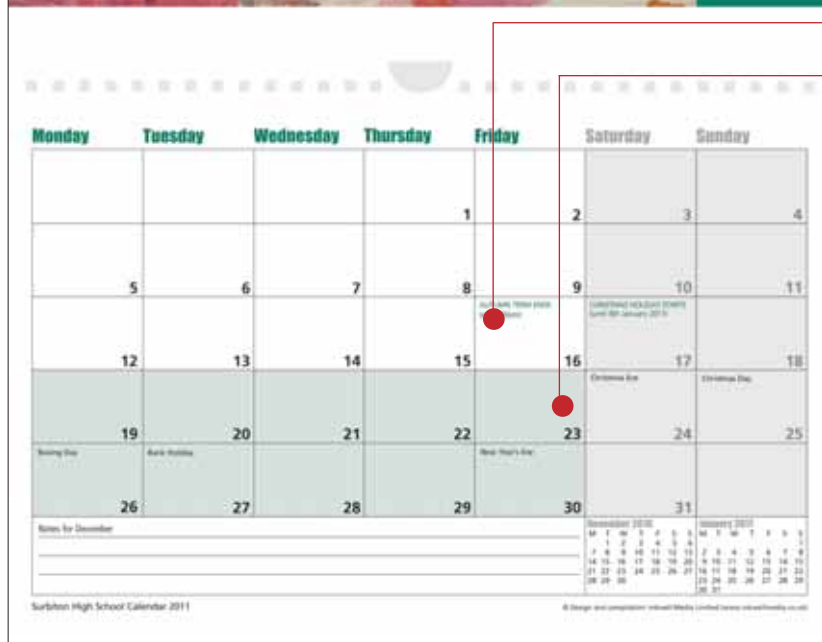
***Please call or email us if you need any more information:***

Sarah Constable 07971 554 112 or Joyce Mason 020 7637 1787

Email: [enquiries@inkwellmedia.co.uk](mailto:enquiries@inkwellmedia.co.uk) [www.inkwellmedia.co.uk](http://www.inkwellmedia.co.uk)

### HOW WE CREATE YOUR CALENDAR

- You send us your photos or artwork, key dates and any captions/credits.
- We design your calendar and send you proofs to check.
- We print and deliver your calendars direct to your school.
- Delivery will be 2–4 weeks from the date Inkwell receives your images and text.



With thanks to Surbiton High School

### Format 1

- A4 landscape opening to A3 portrait opening size 420mm x 297mm wide
- 24 pages plus covers
- Illustrated in colour throughout
- Up to 25 images at no extra charge
- Wire-bound or saddle-stitched

**Include captions or credits, if you wish**

**We feature your school's key dates**

**School holidays are highlighted**

### Layout option



*Inkwell can split the image area so that you can include more of your students' work and increase your fundraising possibilities.*

PRICE LIST	WIRO-BOUND	SADDLE-STITCHED
250 copies	£5.76	£5.26
500 copies	£3.96	£3.78
750 copies	£3.49	£3.33
1000 copies	£3.24	£2.97

Price includes design, editing and delivery to one address. We do not charge VAT.

*Payment terms: 50% on signature of agreement, 50% on approval of colour proofs*

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Format 2

- A4 portrait or landscape (297mm x 210mm)
- 12 pages plus covers
- Illustrated in colour throughout
- Up to 25 images at no extra charge
- Wire-bound only

Layout option



*Inkwell can split the image area so that you can include more of your students' work and increase your fundraising possibilities.*

**We feature your school's key dates**  
**Include captions or credits, if you wish**

PRICE LIST	WIRO-BOUND ONLY
250 copies	£4.75
500 copies	£3.38
750 copies	£2.84
1000 copies	£2.65

Price includes design, editing and delivery to one address. We do not charge VAT.

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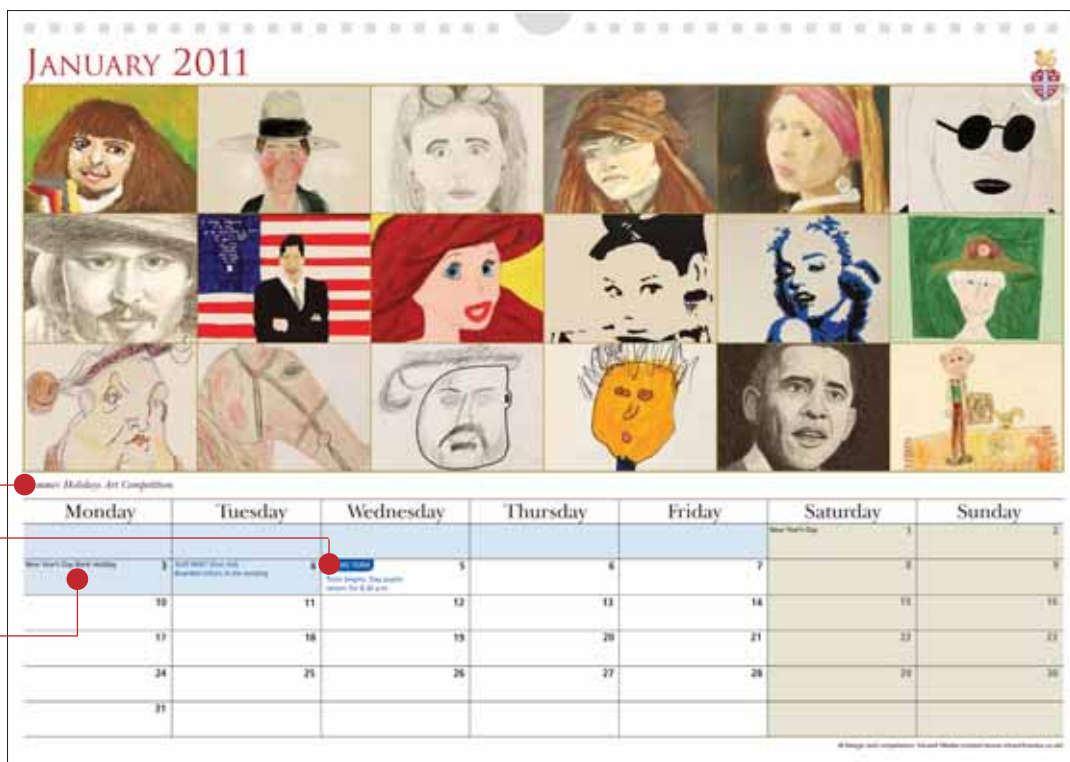
### HOW WE CREATE YOUR CALENDAR

- You send us your photos or artwork, key dates and any captions/credits.
- We design your calendar and send you proofs to check.
- We print and deliver your calendars direct to your school.
- Delivery will be 2–4 weeks from the date Inkwell receives your images and text.

*Include captions or credits, if you wish*

*School holidays are highlighted*

*We feature your school's key dates*



*With thanks to Kingswood Preparatory School, above.*

### Format 3

- A3 portrait or landscape (420mm x 297mm)
- 12 pages plus covers
- Illustrated in colour throughout
- Up to 25 images at no extra charge
- Wiro-bound only

### Layout option

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PRICE LIST	WIRO-BOUND ONLY
250 copies	£5.98
500 copies	£4.34
750 copies	£3.86
1000 copies	£3.49

Price includes design, editing and delivery to one address. We do not charge VAT.

*Payment terms: 50% on signature of agreement, 50% on approval of colour proofs*

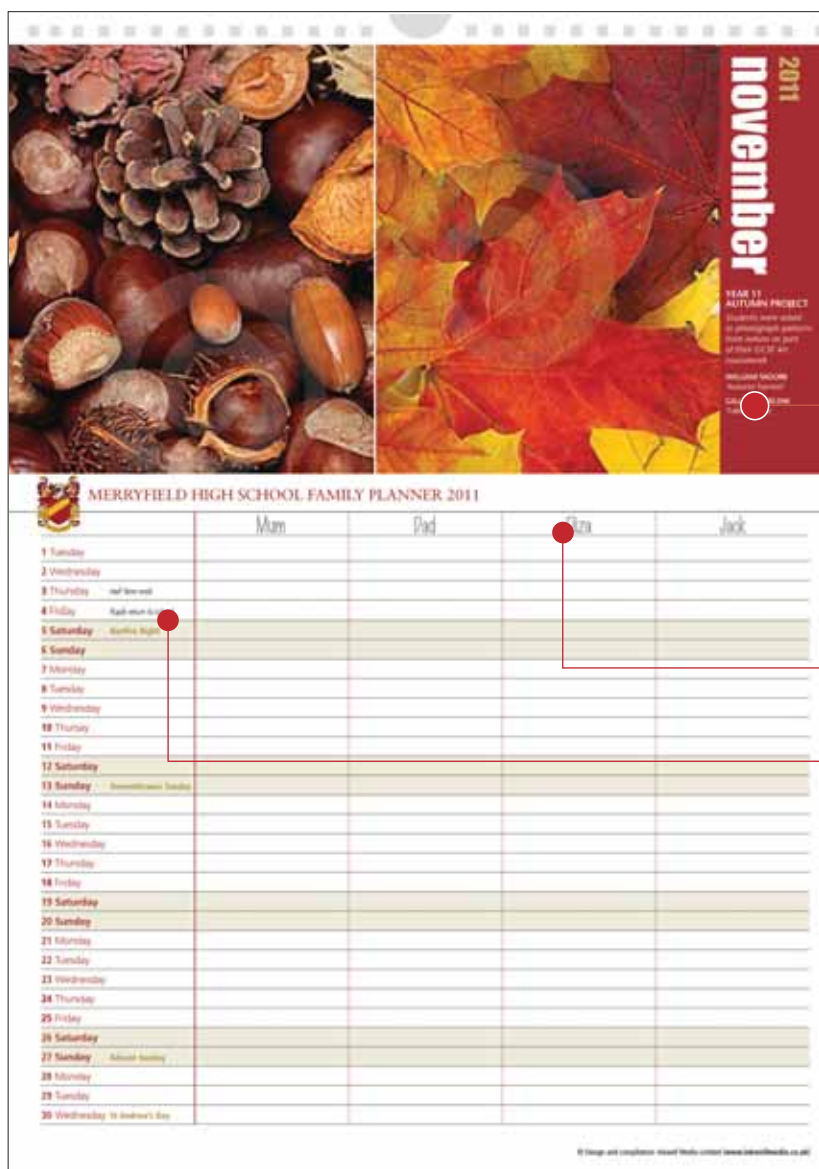
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Format 4

NEW!  
FAMILY PLANNERS for 2011

- A3 portrait or landscape (297mm x 420mm)
- 12 pages plus covers
- Illustrated in colour throughout
- Up to 25 images at no extra charge
- Wiro-bound only

*Include captions or credits, if you wish*

*Write in your family's names and keep track of everyone's busy weeks*

*We feature your school's key dates*

Showcase  
your students'  
artwork or  
photographs of GCSE  
coursework,  
school trips and  
events.

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